

Ted Nidy

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WORK EXPERIENCE

Senior Production Artist (Contract) July 2006 – September 2006
Propane Studios, San Francisco, CA

- Create graphics and illustrations for client and internal web projects
- Create sophisticated Flash animations for client web projects

Photo Retoucher November 2005 – May 2006
Custom Medical Stock Photo, Chicago, IL

- Retouching and enhancement of photographs
- Creation of composite photographs and illustrations
- Responsible for archiving and transfer of all collateral to website servers
- Assisting in studio photo shoots

Creative Director/Web Designer August 2003 – November 2005
Arts eVentures, Chicago, IL

- Design Web sites and graphics for a firm specializing in arts organizations
- Development of marketing and business plans to promote and improve sales figures for arts related and non-profit organizations
- Create Micro-sites in HTML and Flash for email marketing
- Company website design, maintenance and in-house marketing
- Email campaign optimization and redesigns based on user click-through behaviors

Designer/Editor September 2004 – Present
Lugosch Industries Freelance client

- Designed, edited, Illustrated and produced an Instructional book teaching fingerstyle guitar techniques
- Designed posters for European and Asian concert tours
- Edited audio for CD promotional and educational use
- Illustrated and designed CD art and packaging for upcoming international release

Designer/Webmaster November 2001 – November 2005
Chicago Diner Freelance client

- Design and maintenance of www.veggiediner.com
- Design of company logo and mascot
- Produce monthly e-mail newsletter
- Provide on-site technical and systems consulting, maintenance and troubleshooting
- Design and production of advertising and marketing materials

Director of Technology and Multimedia March 2002 – August 2003
Goss Communications/ACME Recording Studio, Chicago, IL

- Layout, production, graphic design and direction of several newspapers and magazines
- Creation of digital and camera-ready advertisements
- Web sites and graphics for existing and new business ventures
- Branding and logo creation
- Research, development and implementation of new technologies in new business ventures
- Sound engineering/music production

Production Manager & Layout Artist
Leader/North Loop Newspapers, Chicago, IL

May 2001-March 2002

- Produced original camera-ready advertisements & artwork using Quark, Illustrator, etc.
- Created new, or adjusted existing classified advertisements
- Created print-ready layouts using paste-up method
- Instrumental in making transition from outdated paste-up method to complete digital design
- Wrote a weekly column on technology news

Designer/Consultant
Self-Employed, Charleston, WV

1998 – 2001

- Developed computer animation and graphic design work for private, commercial, and non-profit organizations
- Illustration, logo and graphics/design work
- Specialized in web designs for commercial businesses and turning visionary web sites into commercial ventures
- Invented innovative new tool for teaching of music theory

Owner
Tronix Video & Music, Charleston, WV

1992 – 2000

- Set-up network systems and maintained computers for all store locations
- Handled all aspects of daily business and financial matters
- Purchased products for all locations
- Employee management
- Customer relations

EDUCATION

West Virginia Technical Institute

- Credit year granted for outstanding works in technology

National Institute of Technology, Cross Lanes, WV

- Digital and Analog Design
- Designed and created integrated circuitry

Carver Technical Center, Malden, WV

- Worked well beyond regular curriculum on advanced projects
- Digital and Analog Design
- Designed and built lasers, computers, amplifiers, etc.
- Worked on development of artificial intelligence
- Helped design a computer-aided voice synthesis program for disabled individuals

COMPUTER PROGRAM KNOWLEDGE

- Microsoft: Office, Publisher
- Adobe: InDesign, Photoshop, Illustrator, Flash, Image Ready, Pagemaker, Distiller, Live Motion, Acrobat, Go Live
- Macromedia: Flash, Fireworks, Director, Dreamweaver, Fontographer
- Other: Quark XPress, Paint Shop Pro, Poser, Bryce, Portfolio, Video Studio, Sonar Producer, Cubase, Reason, Finale, Soundforge, Wavelab, Pro Tools, Bias Peak, Maya, 3D Studio Max
- PC Windows, Linux and Macintosh Platforms